

Connecting audiences through world-class theater & film

CONSTELLATION

STAGE ✦ SCREEN



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2024-2025 SEASON SPONSORSHIP PACKAGES

YOUR SUPPORT IS ESSENTIAL

Great art attracts talent to a community, stimulates the local economy, and improves quality of life.

Constellation Stage & Screen is South Central Indiana’s professional performing arts organization, producing world-class theater, film and arts education experiences that enhance the region’s quality of life and contribute to Bloomington’s unique cultural identity.

Constellation audiences are loyal, engaged members of the broader region who frequent locally-owned small and medium sized businesses. They are generationally and economically diverse and passionate about supporting entities that support the arts, and they are GROWING.

Our valued corporate sponsors are equally passionate community stakeholders who understand the intrinsic value of an organization like Constellation. Through their support, these sponsors enjoy a plethora of exciting benefits that boost their recognition while providing fun and engaging experiences for their teams.

Whether it’s a private event in the beautifully renovated downtown Waldron Arts Center, a group outing to our beloved Family Holiday Musical, or a shout-out in our curtain speeches at every performance, Constellation has options for partnership that will help satisfy your community support and staff and client appreciation goals!

Sponsorships total **a quarter of our revenue** for an average show!

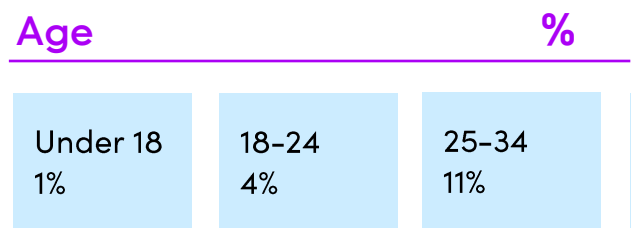
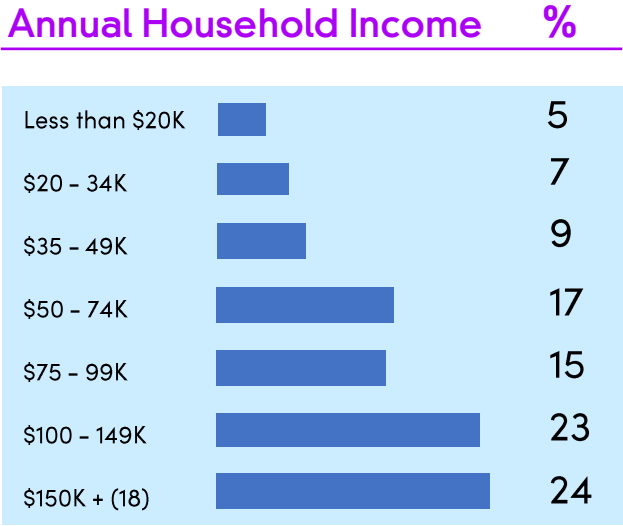
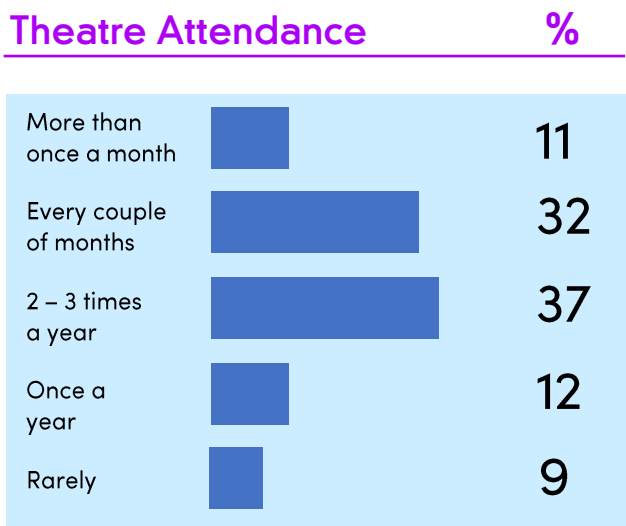
REVENUE	
Individual Underwriting	\$15,000
Corporate Sponsorships	\$25,000
Tickets & Fees	\$50,000
Concessions	\$2,500
TOTAL REVENUE	\$92,500
EXPENSES	
Labor	
Artistic Labor	\$30,000
Production Labor	\$15,000
Box Office Labor	\$6,000
Materials	\$14,000
Travel, Hospitality & Housing	\$6,000
Marketing	\$5,000
Administrative Overhead	\$12,000
Other	\$4,500
TOTAL EXPENSES	\$92,500

AUDIENCE REPORT (as of Jan 2024)

2024/2025 SEASON

Number of Shows 7 (5 Mainstage and 2 Constellation for Kids)

Total estimated attendance 18,200



STAFF & CLIENT ENGAGEMENT | RECEPTIONS & TICKETS

Constellation events are excellent opportunities for staff, client, and customer engagement and appreciation. Let us facilitate your next group outing or experience.



Exclusive Pre-Show Receptions in the beautifully-renovated Waldron Arts Center Lounge

RESERVED LOUNGE & LOWER LOBBY AT JOHN WALDRON ARTS CENTER for up to 120 Guests

COMPLIMENTARY BEVERAGE SERVICE including beer, wine, canned cocktails and soft drinks

NOTE: Food catering costs not included. Specialty cocktails can be created upon request.

GROUP TICKET DISCOUNT & SPECIAL MENTION IN CURTAIN SPEECH for the corresponding performance

NON-HOLIDAY SHOW

First 50 tickets (25% off): \$26/each
Additional tickets (30% off): \$23/each
Venue Rental: \$300
Bar Service (labor/drinks): \$300

HOLIDAY SHOW*

First 50 tickets (25% off): \$36/each
Additional tickets (30% off): \$33/each
Venue Rental: \$300
Bar Service (labor/drinks): \$300

**LIMITED AVAILABILITY – 2024 available dates: Dec 12, 13 & 17-22*

Flexible Corporate Ticket Packages

GOOD FOR ANY 23/24 PERFORMANCE
of any production or film screening
(July 1, 2024 – June 30, 2025)

10 – 19 Ticket Pack
\$31.50/ticket – an average discount of 10%

20 – 40 Ticket Pack
\$28.00/ticket – an average discount of 20%

40 – 100 Ticket Pack
\$25.50/ticket – an average discount of 25%



Season-long Corporate Discount

Access to a unique promotional code for all online ticket sales

Good for 25% off adult tickets and 10% off student and child tickets for all 24/25 performances and screenings

Unlimited use throughout the season for any number of tickets

Cost
\$1,000



COMMUNITY RECOGNITION | SPONSORSHIP

Constellation can help fulfill your community support and recognition goals through a variety of sponsorship packages. Recognition benefits are varied, unique, and can be customized to meet your needs!

Because we thrive on the generosity of our corporate partners, we pride ourselves in putting the spotlight back on you in return.



24/25 THEATRICAL SEASON

LEAD SPONSORSHIP

EXCLUSIVE BENEFITS

- Join Constellation as **Co-Presenter** on printed materials
- **Premium size and placement** of logo on all communications
 - Logo on Regular email newsletters (13,000 subscribers)
 - Logo on Show page on Constellation website
 - Logo on Playbill Cover
 - Logo on Promotional posters & rackcards (5,000/show)
- Exclusive Playbill Benefits
 - **Full page** (7.5 x 7.5") advertisement in all 24/25 Playbills
 - **Welcome Letter** in playbill
- Stage Recognition: Verbal thank you/recognition as **"Lead Sponsor"** from the stage during public performances of show
- **20 Flexible Complimentary Tickets** (10 more than support sponsorship) good for any performance or film screening in the 24/25 Season
- **Corporate Ticket Discount:** 25% discount code – Good for any performance or screening in the 24/25 Season
- Add on a Pre-Show Reception for a 30% off discount of the venue rental and bar service (see previous page)

HOLIDAY SHOW ————— **\$13,000 SOLD**
NON-HOLIDAY SHOW **\$6,000**

SUPPORT SPONSORSHIP

- **Standard size and placement** of logo on all communications
 - Logo on Regular email newsletters (13,000 subscribers)
 - Logo on Show page on Constellation website
 - Logo on Playbill Cover
 - Logo on posters & rackcards (5,000/show)
- Half page (7.5 x 3.69") advertisement in all 24/25 Playbills
- Stage Recognition: Verbal thank you/recognition as a support sponsor from the stage during public performances of show
- 10 Flexible Complimentary Tickets good for any performance or film screening in the 24/25 Season
- Add on a Pre-Show Reception for a 30% off discount of the venue rental and bar service (see previous page)

HOLIDAY SHOW **\$5,000**
NON-HOLIDAY SHOW **\$3,000**



SPONSORSHIP PACKAGES

Show your support of multiple productions throughout the year and receive additional savings and benefits.

CONSTELLATION FOR KIDS SERIES

LEAD SPONSORSHIP

Our beloved children's theater series sure to delight audiences of all ages

\$10,000

Save \$3,500

INCLUDES

- Lead Sponsorship Benefits on Two (2) Constellation For Kids Shows
- One (1) Pre-show reception



CONSTELLATION ORIGINALS

LEAD SPONSORSHIP

Lead Sponsorship on Constellation's nationally-renown new works productions

\$10,000

Save \$8,000



INCLUDES

- Lead Sponsorship Benefits on two (2) Constellation Mainstage Shows and one (1) Constellation Kids Show
- Add on a Pre-Show Reception for a 30% off discount of the venue rental and bar service

FILM SCREENING SERIES

Support Sponsorship. \$2,000

8 Screenings

- Standard size and placement of logo
 - Select posters (200 Qty)
 - All screening web pages
- One (1) advertisement in all pre-screening slideshows
- Verbal recognition as "Support Sponsor" in pre-screening Curtain Speeches
- 10 Flexible Complimentary Tickets



2024/2025 THEATRICAL SEASON AT-A-GLANCE

*all shows subject to change

MAINSTAGE SERIES

September 5 - 29, 2024

Wipeout

at the Constellation Playhouse

Three 70-year-old women on surfboards.

One 19-year-old hotrod instructor.

Recommended for ages 16+



January 30 - February 16, 2025

Misery

Based on the novel by Stephen King

at the Waldron Arts Center

Paul Sheldon used to write for a living. Now he's writing to stay alive.

Recommended for ages 16+



March 27 - April 13, 2025

Maple & Vine

at the Constellation Playhouse

Welcome to the corner of Maple & Vine, where everyday is 1955

Recommended for ages 16+



June 4 - 29, 2025

The King's Wife

A New Musical

at the Waldron Auditorium

God save the queens

Recommended for ages 16+



2024/2025 THEATRICAL SEASON AT-A-GLANCE

*all shows subject to change

FAMILY HOLIDAY MUSICAL

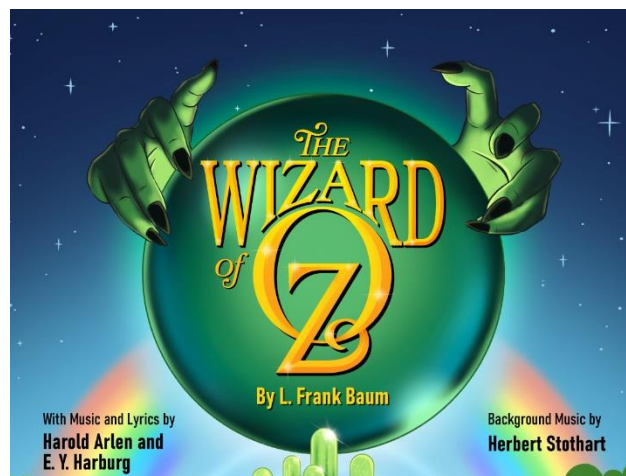
December 12 - 29, 2024

The Wizard of Oz

at the Buskirk-Chumley Theater

We're off to see the Wizard!

Appropriate for all ages



CONSTELLATION FOR KIDS SERIES

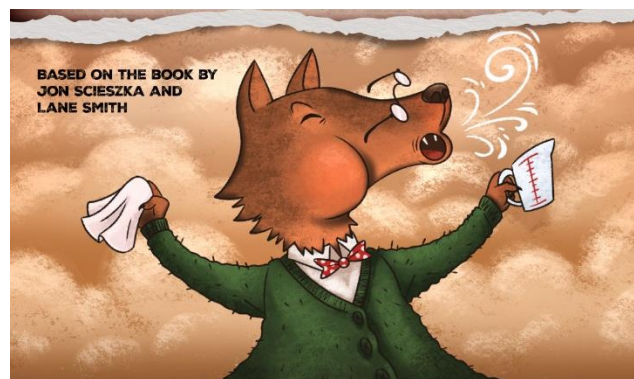
October 25 - November 10, 2024

The True Story of the 3 Little Pigs!

at the Waldron Auditorium

A musical "tail" that will bring the house down!

Fun for all ages



April 25 - May 11, 2025

Polkadots: The Cool Kids Musical

At the Waldron Auditorium

"The Next Great Multi-Generational Show" - Onstage Blog

Fun for all ages

